



2010 Merchant Application
November 12-14, 2010
Applications must be received by April 20, 2010



Date of Application:		
Name of Business:		
Contact Name:		
Address:		
City:	State:	Zip:
Daytime Phone: ()	E-mail:	Website:
Other Phone: ()		
Do you prefer to receive your correspondence by: <input type="checkbox"/> E-mail <input type="checkbox"/> Postal Service		

<input type="checkbox"/> YES! We wish to participate in Santa's Shoppe 2010. (Please complete rest of form) <input type="checkbox"/> We are unable to participate in 2010, but would be interested in the future. <input type="checkbox"/> We are not interested and please remove us from the mailing list.

<input type="checkbox"/> Past Merchant	Year(s) Attended:
<input type="checkbox"/> New Merchant ~ Please list 3 other shows in which you have participated and submit photographs of your booth.	
Name of Show	
Year(s) Participated:	
1.	
2.	
3.	

Booth Rental: Please circle and rank top 3 choices of booth preference with 1 being most preferable.			
<u>Booth Description</u>	<u>8x10 Single</u>	<u>8x20 Double</u>	<u>8x30 Triple</u>
Standard Booth (No Corners)	<input type="checkbox"/> \$600	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$1600
One Corner Booth**	<input type="checkbox"/> \$700	<input type="checkbox"/> \$1100	<input type="checkbox"/> \$1700
Two Corner Booth**	N/A	<input type="checkbox"/> \$1200	N/A
<p>Booth Rental includes pipe and drape, 2 chairs, booth name signage, listing in Santa's Shoppe program with merchandise description, listing on JLS website linked to your website (if applicable), Hospitality Room for merchants.</p> <p>Prices are guaranteed through August 16, 2010. They are subject to change after August 16, 2010.</p> <p>If selected, additional merchant needs (electrical outlets, tables, etc.) will be addressed in the merchant contract. A phone jack to process credit cards will be available if a merchant arranges it through KMC for a fee of approximately \$150. This information will be sent in a mailing to the selected merchants.</p> <p>**Limited number of booths for these types.</p>			

